



CARDINAL SPIRITS DEBUTS DOUBLE VODKA SODA CANNED COCKTAIL

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Bloomington, Ind. – [Cardinal Spirits](#), the craft distillery in Bloomington, Ind., announces the release of its newest canned cocktail, Double Vodka Soda with a splash of cranberry and squeeze of lime (8.5% ABV). This fizzy, fan-requested legend is coming to shelves in 12 states and Washington, D.C., in March, sold in a 4-pack and in Cardinal Spirits' new Canned Cocktail Variety Pack.

Vodka-cran is a beloved classic, a best bet, and one of the most popular call drinks of all time. In Cardinal's can, it's made just right and it's ready when you are. Familiar, bright, and bubbly, with a satisfying zip from real cranberry and lime juice.

This is the first of at least three new canned cocktails for Cardinal Spirits in 2022. Consumers are thirstier than ever for convenience: Premixed cocktails were the [fastest-growing spirits category in 2021](#), according to the Distilled Spirits Council of the U.S.

"We casually polled our fans on social media about what kind of vodka canned cocktail they'd like to see from us next, and cranberry and lime was the clear winner," said Jeff Wuslich, co-founder of Cardinal Spirits. "Our fans have great taste, and we love a chance to give them exactly what they want."

Double Vodka Soda is the 5th canned cocktail made by Cardinal Spirits; each is produced with top-notch spirits and real ingredients — no high fructose corn syrup or synthetic flavorings. Cardinal Spirits' new Canned Cocktail Variety Pack will feature two of its best-sellers, Maui Mule and Bramble Mule, along with the new Double Vodka Soda.

ABOUT CARDINAL SPIRITS

[Cardinal Spirits](#) is the craft distillery in Bloomington, Ind., that makes delicious, award-winning spirits and refreshing canned cocktails. Our products are available in 12 states and Washington, D.C. Men's Journal named our Bloomington tasting room one of the 19 Best Undiscovered Cocktail Bars in America, and our products have been covered by The New York Times, Bloomberg, Forbes, Bon Appetit, The Wall Street Journal, and more.